



PRESS RELEASE-For Immediate Publication

June 25, 2008

AMESBURY LOCCA Donates Remote Access and Wireless Intercoms to Charity

Ground breaking for a new Ronald McDonald's House® in Sioux Falls, SD was held Wednesday, June 25 at 4:30pm at the site of the future 18-bedroom Ronald McDonald House® in which the Home Builder's Association of the Sioux Empire (HBASE) is assisting in the fundraising and construction of. The Home HBASE hopes to hand the "keys", and a paid-in-full mortgage to the Ronald McDonald Charities on July 1st of 2009 by the generous labor, materials and monetary donations being given by and fund-raised by the HBASE members and affiliates.

Amesbury Locca is pleased to be a member of and contributor to the HBASE project by donating over \$8,500 worth of remote control access "keys" for the front and back entrances and the 18 family suites as well as wireless intercoms for the staff and guest families to use. Now families staying at the facility will be able to access the house without keys and without having to turn the handle...just a press of the button and they can push the door open, allowing disabled and mobility impaired parents and children easy access. The wireless intercoms will also allow house staff to speak to and unlock the doors for visitors without having to go to the door.

The ceremony was held outside in the block of 17th Street and Lake Avenue, located one block north of the new Sanford Children's Hospital. Paul Nelson representing the HBASE, Sioux Falls Mayor Dave Munson, and representatives of the Ronald McDonald House Charities of South Dakota and Sanford Health each spoke of the generous undertaking of the local HBA chapter.

Amber Grayson, Sales & Marketing Director for Amesbury Locca, "It's such a great honor to be a part of this cause to help sick children and their families by giving them the latest remote/wireless access technology to make their stay at the Ronald McDonald House® a bit easier."

For more product information on the new Amesbury Locca product range, contact Amesbury Locca at 1-800-325-3359, or email us at Locca@Amesbury.com.

(Photos attached to email separately for magazine use.)



Amber Grayson & Paul Nelson of HBASE



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For more information about Amesbury Group or this Press Release, please contact Amber Grayson, Sales & Marketing Director at 605-336-1011 or agrayson@amesbury.com.